

New
from
ATC



www.computertradingpost.com

We Connect BUYERS & SELLERS of Computer Equipment

See how the **mmi-Multi-Manufacturers Index** is the #1 choice for Secondary-Market Computer Dealers and Resellers of Third Party Equipment!

Our Dealer-to-Dealer Computer Trading Network includes:



2,400 Mfrs including IBM, HP, SUN, NEC, Epson, and More!



1,800 Dealers from Europe, Canada, the US, and Growing!



400,000 Listings of new/used PC parts & equipment!

Here's what CTP's Dealers have said about the mmi Service:

“ We have developed many new contacts through CTP's mmi Service. The number of people using the service continues to grow.” — *Hank Helser, Quasar Systems*

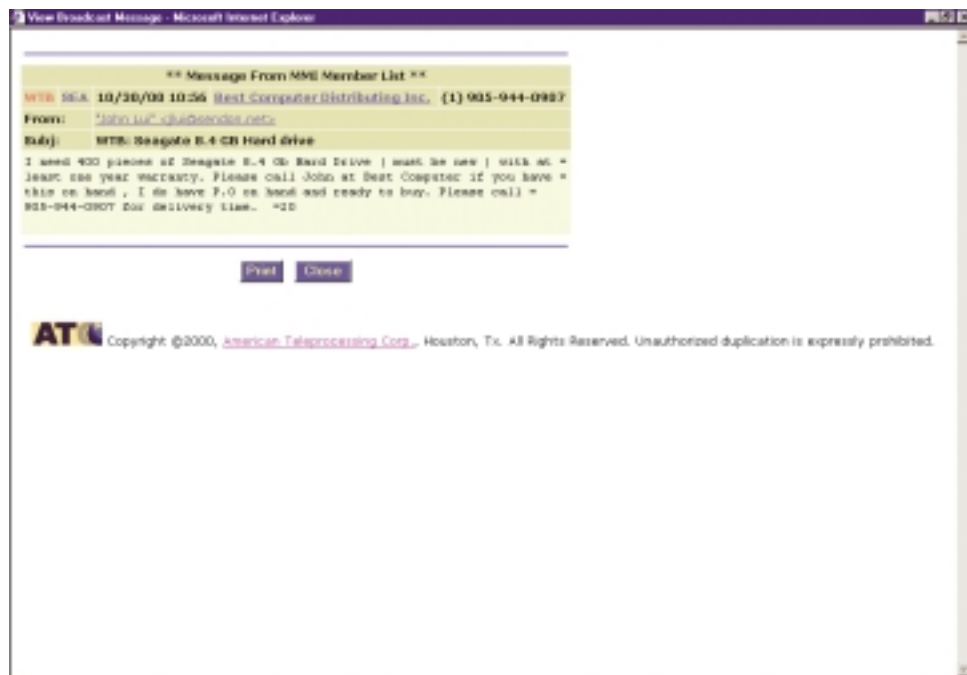
“ CTP's mmi pays for itself every month. It is a great resource.” — *Chris Blackburn, NW Remarketing Network*

“ The ATC mmi broadcast email gave me 8 email responses and 2 phone calls within 4 hours! What a powerful & efficient tool!” — *Cybermax Ventures, Carlos Velandia*

Do you BUY / SELL / TRADE New or Used Computer Equipment?

Our Dealer-to-Dealer
Computer Trading
Network lets you:

- Trade with over 1800 dealers worldwide with real time Broadcast Email
- Source 400,000 hard-to-find parts in our growing database
- Access 2400 mfrs including IBM, DEC/Compaq, HP, and more!
- Browse listings as a pricing guide & remain competitive to market changes



Search our extensive Broadcast Email database to find the parts you need fast! Trades are updated 24/7 and transactions are made in real-time. Find the part you want and click on the message link to access Company Name and Dealer Profile. Contact your next trading partner directly, without a middleman, thereby cutting your costs.

ComputerTradingPost.com Facts Sheet

WHO WE ARE:

The Official B2B Trading Floor to Buy, Sell, and Trade New / Used Computer Equipment and Peripherals. CTP is a division of ATC- a Dealer-to-Dealer Computer Trading Network since 1984.

WHAT WE DO:

We Connect BUYERS & SELLERS of Computer Equipment

1. Buyers send a request
2. Sellers respond with quotes
3. Trading is done in real-time!

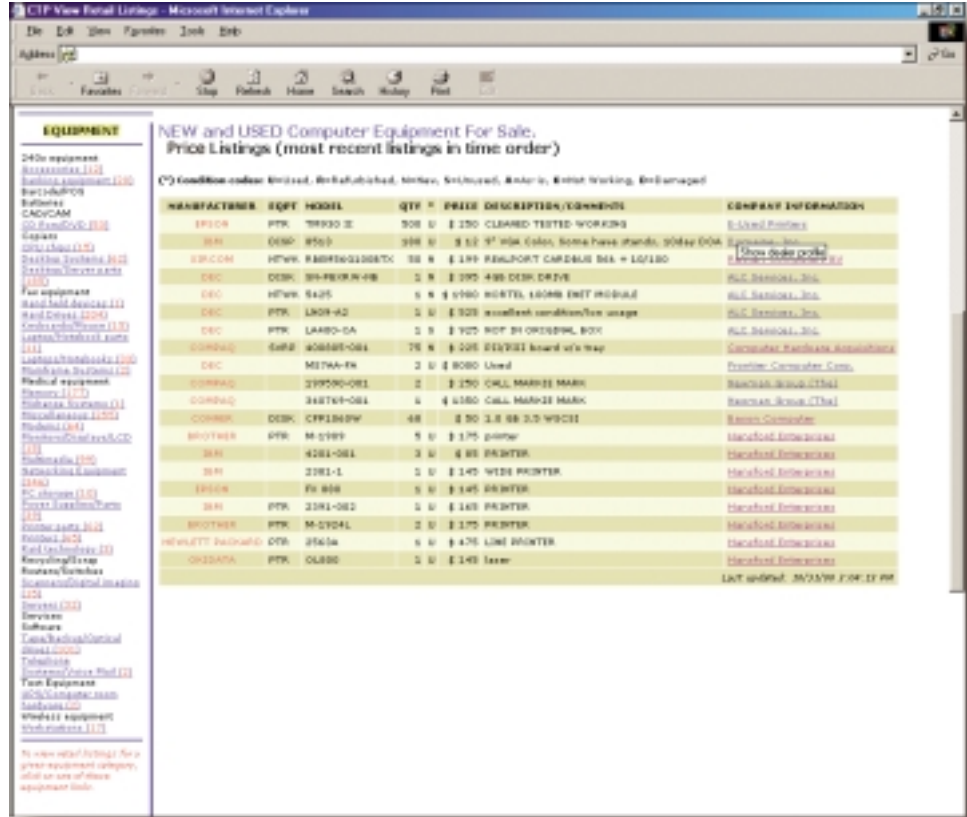
OUR PRIMARY PRODUCTS ARE:

- DEC Trader
- European mmi Lead Line
- mmi – Multi-Manufacturer Index

Our dealers trade extensively via web, email, fax, hardcopy. Real-time trading via the web and Broadcast Email saves dealers time and increases their profits. Dealers who post their inventory for sale have same day responses on our high volume trading networks.

WHAT WE OFFER:

- Fast, Reliable, Accurate computer trading information delivered via Web, Broadcast Email or Fax to targeted markets in USA or Europe
- Unlimited Access to extensive listings of urgent trades or advertise your Want to Buy
- Filter Broadcast Email - receive only the info you need
- Advanced Searching by multiple criteria:
 - targeted dealer networks: mmi, European mmi, DEC Trader
 - sort/search our extensive parts database
 - buy/sell message type, time of trade
 - manufacturer type
- Growing Parts Database and Dealer Directory
- Extensive listings of Urgent Want to Buy & Want to Sell



Dealers post their Want-to-Sell and Buyers view Price Listings to compare for the best prices. The equipment search engine enables you to quickly find parts by equipment type.

HOW YOU BENEFIT:

- Locate Hard-to-Find Parts
- Get more sales leads
- Sell excess inventory
- Improve your inventory turnover
- Generate more profits for your business
- Reach key decision makers in the computer parts and peripherals industry
- Compare for the best prices
- Excellent pricing guide and parts sourcing database
- Remain competitive to market changes
- Find profitable trading partners



Expand your business to Europe! Urgent Want-to-Buys/Requests are sent directly to European dealers Looking-to-Sell. It's easier to find a European trading partner with European mmi Lead Line.

- ✓ **Target your Broadcast Email to qualified leads!**
- ✓ **Send your Broadcast Email directly to the Trading Floor and get same day results!**
- ✓ **Maximize industry exposure for your company and your products!**
- ✓ **Expand your business to Europe with European mmi Lead Line. Finding the right European trading partner or the parts you need just got easier!**
- ✓ **Reach DEC/Compaq Dealers with DEC Trader**
- ✓ **Trade with over 1800 Dealers with the mmi – Multi-Manufacturer Index**
- ✓ **Instantly locate Hard-to-Find parts with Broadcast Email**



**Visit Our Website To Sign Up
For Your FREE Trial Now or Call:**

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